

CENTENNIAL HOMECOMING Join us in celebrating the 100th anniversary of Brookwood Hill's birth!

Brookwood Hills Community Club (BHC) will be hosting **Brookwood Hills Centennial Homecoming** on Friday and Saturday, April 29-30, 2022. Founded in 1922, Brookwood Hills (BH) is one of Atlanta's earliest suburban neighborhoods. While the city has grown increasingly urban, BH has retained its 1920's ambiance and integrity as a neighborhood with its enclave design, curvilinear streets and variety of majestic trees and leafy canopies.

The adage, **from an acorn a mighty oak shall grow,** represents this significant 100-year milestone for the dedicated stewardship in creating this bucolic community. This 2-day event will be an opportunity to celebrate and reflect on its history and the influence on the many generations who have called this special place their home. We ask you to invite alumnus from all over the country including grandparents, parents, children or grandchildren to return for reconnecting and celebrating all ages who are or have once lived in the neighborhood. With the park as the backdrop, event highlights are as follows:

Friday, April 29

- Dedication of 100-year historical marker
- Dancing Through the Decades Gala with open bar, live band, dinner and a tribute to past and present families. Cocktail attire or represent your favorite decade!
- Celebrating A Century of Community video of personalities including endearing anecdotal history of the neighborhood.

Saturday, April 30

- Fun Run to the Park for the whole family to attend
- Lantern Festival and Parade will be part adventure, part fantasy with a late afternoon carnival spectacular of mechanical amusement rides, food trucks, games, cotton candy and entertainment. The grand finale will occur at dusk where the park will come alive with a luminescent glow of lantern lights as we parade with homemade globe lights around the park's adjacent streets!

Sunday, May 1

• CHOA Home and Garden Tour will give a glimpse inside several BH's home and gardens. This is a separate sponsorship opportunity. Please contact hokiechena@gmail.com or amymattson1@me.com.

To commemorate the occasion we are offering for purchase a number of unique items including: (collector's editions must be ordered by March 1)

- Limited edition and exclusive to BH, a *HookNHide* handcrafted bottle opener in the shape of our beloved oak tree leaf with *Brookwood Hills*, *Est.* 1922 on back. Display on your bar or wear as your belt buckle. The collector piece is handmade from tumbaga, a blend of silver, gold and brass, that captures a unique colorful patina.
- Limited edition artistically rendered BH map on cotton rag paper with archival inks.
- Yeti styled 25 oz wine canteen, Fun Run t-shirt and other surprises

We are expecting a large attendance and tickets will sell out. Early access to tickets will begin on January 19 for <u>existing</u> BH Club members. February 1, tickets will be open to present and past neighbors or members.

\$5000 Towering Oaks (SOLD OUT)

- Featured recognition as Towering Oaks Sponsor on printed materials
- Top Tier Corporate logo on signage at Gala and Lantern Festival
- Half page ad in Brooknotes paper newsletter
- Recognition as Towering Oaks Sponsor during Gala Party
- Logo on Lantern Festival & Parade beverage serving cups
- Opportunity for swag distribution at Lantern Festival & Parade
- Top Tier logo and link on website
- Top Tier logo on digital event invitation
- Invite Inclusion of company representative in photo opportunities
- Engraved cutting board handcrafted by furniture craftsman Skylar Morgan
- Invitation to you and 5 guest to the exclusive pre-gala cocktail party
- 6 complimentary tickets to Dancing Through the Decades Gala
- Complimentary access for 2 households to Lantern Festival & Parade
- Early access to Lantern Festival & Parade

\$3000 Majestic Maples

- Featured recognition as Majestic Maples Sponsor on printed materials
- Second Tier Corporate logo on signage at Gala and Lantern Festival
- Quarter page ad in Brooknotes paper newsletter
- Recognition as Majestic Maples sponsor during Gala Party
- Opportunity for swag distribution at Lantern Festival & Parade
- Second Tier logo and link on website
- Second Tier logo on digital event invitation
- Invite Inclusion of company representative in photo opportunities
- Engraved cutting board handcrafted by furniture craftsman Skylar Morgan
- Invitation to you and 3 guest to the exclusive pre-gala cocktail party
- 4 complimentary tickets to Dancing Through the Decades Gala
- Complimentary access for your household to Lantern Festival & Parade
- Early access to Lantern Festival & Parade

\$1000 Magnolia Blooms

- Featured recognition as Magnolia Blooms Sponsor on printed materials
- Featured Listing on signage at Gala and Lantern Festival
- Featured Listing in Brooknotes paper newsletter
- Listing on website
- Listing on digital event invitation
- Listing on signage at Gala and Lantern Festival
- Engraved cutting board handcrafted by furniture craftsman Skylar Morgan
- Invitation to you and guest to the exclusive pre-gala cocktail party
- 2 complimentary tickets to Dancing Through the Decades Gala
- Complimentary access for your household to Lantern Festival & Parade
- Early access to Lantern Festival & Parade

\$400 Leafy Canopies

- Listing on website and Brooknotes paper newsletter
- Engraved cutting board handcrafted by furniture craftsman Skylar Morgan
- Invitation to you and guest to the exclusive pre-gala cocktail party
- 2 complimentary tickets to Dancing Through the Decades Gala
- Complimentary access for your household to Lantern Festival & Parade
- Early access to Lantern Festival & Parade