



# BrookNotes

September 2008

The Newsletter of the Brookwood Hills Community

Volume XXI, No. 8

## Trees Atlanta Planting Set for Nov. 15

### Brookwood Hills Annual Tree Planting – In Partnership With Trees Atlanta

**WHEN:** Saturday, November 15 – 9:00 a.m. – 12:00 p.m.

**WHERE:** We'll meet at Brookwood Hills Park – coffee, chicken biscuits and other breakfast items will be served!

**WHY:** Due to the growing number of trees that have been lost in recent years due to age and drought, our neighborhood needs to plant the next generation of trees to replace the lost canopy along the streets or in front yards near the street. As you know, trees have been a defining characteristic of Brookwood Hills and significantly enhance the beauty of our streets and homes – not to mention property values.

**WHO: WE NEED YOUR HELP!!!** The work is not overly strenuous, and is appropriate for teenagers as well as adults. You will have the opportunity to socialize with neighbors and have some “family bonding” time! This is an excellent opportunity for your child’s club or team to perform any community service requirements they might have. Volunteers may either join in the fun all morning, or alternatively, participate in the first shift (9:00 – 10:30 a.m.) or the second shift (10:30 a.m. – 12:00 p.m.).

**COST:** FREE if you would simply like to volunteer. If you would like plant a tree in your front yard or at your street, you may choose a tree from a list of “site appropriate” trees that are better adapted to urban conditions and will cause fewer problems than the water oaks that were planted many years ago. Trees Atlanta will provide fifteen gallon (or smaller) trees for \$25; larger trees (e.g., 25 gallon) will be available at a cost of \$50 per tree. These costs include planting by volunteers, and are significantly below the price you could expect to pay a commercial nursery. Trees Atlanta is also offering you the opportunity to purchase trees for your backyard, but the cost for such trees will be higher (approximately \$75 on average), and you will be responsible for planting such trees yourself.

**DONATIONS:** All donations are welcomed, especially if you can’t actively participate in the planting. Donations made in memory or honor of individuals will be published in BrookNotes.

If you want to purchase a tree and/or volunteer, please contact Katrina Newton (404 355-6574) if you live on Brighton, Camden, Montclair or Wakefield. If you live on Huntington, Palisades, Northwood, Woodcrest, or Parkdale, please contact Eve Goldstein (404 873-2139).



## BROOKNOTES

*BrookNotes is published monthly for residents of Brookwood Hills on behalf of the Brookwood Hills Community Club, 77 Wakefield Drive, Atlanta, Ga. 30309. BrookNotes is sponsored on alternate months by Patti Junger of Coldwell Banker Residential Brokerage and Sarah Hagood of Specialty Homes, Inc.*

### BrookNotes Editors

Alison Caughman 404-355-7662 (200 Camden Road)  
Tony Wilbert 404-815-9752 (22 Northwood Avenue)

**Contributors this month:** Lee Wilder, Burch Hanson, Ken Bernhardt

### Brookwood Hills Board

#### President

Joe Jackson 404-532-1614

#### Vice President

John Mulch 404-351-4881

#### Secretary

Margaret Mertens 404-249-7279

#### Treasurer

David Morris 404-355-0043

#### Government & Community Relations

Chris Moorman 404-892-2922  
Harold Solomon 404-876-4617

#### Membership

Mitch Wickland 404-343-2631  
Open Position

#### Webmaster

Simms Jenkins 404-350-0688

#### NPU & Zoning

Joe Gardner 404-352-2949  
Lee Morris 404-355-3351

#### Park, Tennis & Common Areas

Gary Sayers 404-808-4279

#### Pool

Hayes Wilson 404-876-4618  
Open Position

#### Security

Brian Stanley 404-350-8341

#### Park Reservations

Harvey Ross 404-897-1077

#### Social

Wendy Granot 404-733-6130  
Burch Hanson 404-352-1172

#### Trees

Bruce Wanamaker 404-249-6959

### Security Alert Signs

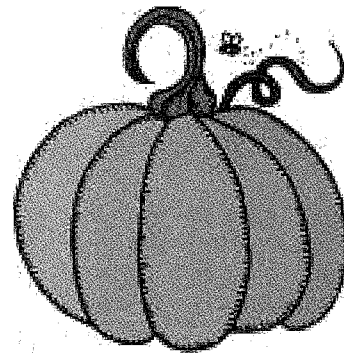
When you see the **Security Alert signs** posted at the entrances to our neighborhood, please call the **Brookwood Hills Security Information Line 404-325-5114** for details concerning a recent security incident. These signs are a signal that an incident has occurred in the neighborhood and the information has been recorded on the hotline.

## Annual Great Pumpkin Giveaway Postponed Until 2009 Happy Halloween

See You Next Year,

**Sarah Hagood**

*Specialty Homes, Inc.*



## Calendar

- **Sunday, September 14, Ice Cream Social & Dog Swim,**
- **Friday, October 31, BWH Halloween Party at the park**
- **Saturday, November 15, Trees Atlanta Tree Planting in Brookwood Hills**

*BrookNotes* welcomes articles, art work, photographs and story ideas. The deadline for the next issue of *BrookNotes* is Wednesday, October 8, 2008. Submissions may be e-mailed to [brooknotes@brookwoodhills.com](mailto:brooknotes@brookwoodhills.com) or dropped off at 200 Camden Road.

# Developers of The Brookwood Go Green

An excerpt from [skylineviews.typepad.com](http://skylineviews.typepad.com)

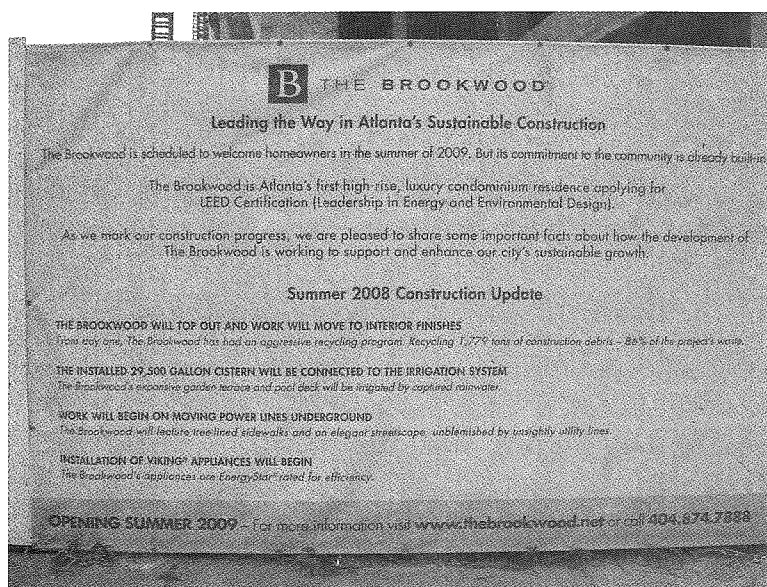
Even in this high-tech era of electronic billboards, old-fashioned signs and signage play a critical role in the real estate world.

Commercial and residential properties across the country are promoted with signs, and companies that take large blocks of space get the right to put their signs on high-profile properties.

There's a sign just across Peachtree Street from our neighborhood that delivers an effective message. The sign appears on the construction fence surrounding the Brookwood, a 20-story luxury condominium under construction at Peachtree Street and Palisades Road in Atlanta's Buckhead community. The sign basically is a fact sheet about the project partners' commitment to sustainable development. It also provides a construction update.

"The Brookwood is scheduled to welcome homeowners in the summer of 2009. But its commitment to the community is already built-in," the sign reads. "The Brookwood is Atlanta's first high-rise, luxury condominium residence applying for LEED Certification (Leadership in Energy and Environmental Design)."

This is smart marketing and effective communication. Using a low-tech communications tool to answer questions, complete with facts to back their claim of being a green building, has resonated with people living in surrounding neighborhoods, including myself. It would be hard to accuse Regent and Urban Realty of greenwashing.



The first residents are scheduled to move into The Brookwood in the spring of 2009. Brookwood Hills residents will find out soon after whether the new residential tower is a benefit because of the new shops and restaurants it will bring or a nuisance because of the additional traffic it will create. Either way, at least we'll know the developers

# Brighton Road Entrance to be Upgraded

By Lesley Carroll

Thanks to the generosity of the BWH Garden Club and the BWH Community Club, work will begin this Fall on renovating and beautifying the Brighton Road entrance into the neighborhood. The islands currently are in disrepair – the hardscape is sunken and broken, and some of the trees are dying.

Esther Stokes created a landscape plan that will include large shade trees, granite borders and insets and lush green groundcover that is drought resistant and requires little maintenance. Stan Dixon designed a large granite and limestone marker for the third island, flanked by granite pillars on either side of the road, and a cobblestone inset in the road to mark the entrance to the neighborhood. These markers will reflect the historic nature of the neighborhood and welcome you home.

Plans for the renovation have been in the works for over a year. When the neighborhood received the money for the Clear Creek conservation easement from the City of Atlanta, Kathy Gentry, the BWH Community Club President, formed a committee to research and explore how to spend the money. Improving the entrances to the neighborhood was one of the suggestions. The Board agreed to earmark \$25,000 for the project, and the Garden Club agreed to contribute as well.

A committee, including Lesley Carroll, Esther Stokes, Kathy Gentry, Carolynn Cooper and Stan Dixon, met several times to discuss the needed improvements and to draw up plans. These initial plans were displayed at the Annual Meeting in January.

## Brighton to get New Entrances (cont.)

The committee met with Silverman Construction, the neighborhood construction manager, and solicited bids on the work. Like most of us, the committee had champagne tastes that far exceeded the budget. So the committee literally went back to the drawing board and revised the plans. In the Spring, Esther Stokes and Bruce Pinckney, from Silverman, presented the revised plans to the Garden Club. The Garden Club was so impressed, it agreed to donate \$75,000 for the project! Even with the additional monies and after further scaling back the plans, it was clear that there would not be enough money to renovate all the entrances at the same time. The committee decided to focus on the Brighton Road entrance and to renovate the Palisades and Huntington entrances in the future. Carolynn Cooper and Sharon Williams agreed to use their formidable fundraising skills to raise additional money for the renovation of the other neighborhood entrances.

The BWH Board voted to approve the plan in early August, and Silverman will begin getting the necessary permits. Enjoy the new entrances, which will enhance our neighborhood, increase our property values, and welcome you home!

*Editor's Note: In September, the Brookwood Hills Community Club Board of Directors unanimously approved a donation of \$10,000 toward the Brighton Road entrance enhancements. The money will be added to the funds from the Garden Club to make the improvements a reality.*

# C L A S S I F I E D S

**Space Design.** Tagie Tate Perez has started a new and creative business, Roomio, LLC, which provides space design for nurseries or any other kind of “kid’s space.” Given all the baby carriages I have seen in Brookwood Hills lately, I believe this service would be of interest to any number of neighbors. Tagie can be reached at 404-520-0304 or at [tagie@roomiohappy.com](mailto:tagie@roomiohappy.com). (Submitted by Larry Pless.)

# B W H F r i e n d s

Children’s Healthcare of Atlanta—kicked off another exciting year at Beehive Co-op, a Peachtree Street boutique that sells clothing and accessories. Beehive hosted our meeting on Sept. 16 and generously donated a percentage of sales during the event to Children’s.

(It is always good when you can justify a new pair of earrings with the knowledge that you are helping a worthwhile cause!)

For anyone who is new to the neighborhood or hasn’t attended a Friends meeting, the group would love to have your help. Our Friends group is one of 30 across metro Atlanta that supports the hospitals through fund-raisers and volunteer projects.

everything from host a Cookies with Santa fund-raiser (get your child’s picture taken with Santa without waiting in line at Phipps!) to provide necessities (toothpaste, shampoo, etc.) for families who arrive at Children’s without much warning because their children suddenly become sick.

Through the Generous Generation program, there are opportunities to get your children involved in helping as well. One of the best things about this group is that there are opportunities for everyone to volunteer—whether you have a lot of time to give or just a little. For more information, contact Kelly Berman at [KyOBerman@aol.com](mailto:KyOBerman@aol.com). Hope to see you at a meeting soon!

## BrookNotes

*Sponsored by Your Neighbor at 205 Huntington Road*

*Specialty  
Homes  
Inc.*

**Sarah Hagood**

Owner/ Broker

Residence

404-881-0808

[www.sarahhagood.com](http://www.sarahhagood.com)

[specialtyhomes@mindspring.com](mailto:specialtyhomes@mindspring.com)